sm 7/8/990

United States Department of Agriculture

Forest Service

Cooperative Forest Fire Prevention Campaign

United States Department of Agriculture Forest Service

Smokey's 1990 Campaign Catalog

Consolidated Orders Due in Washington, D.C. by August 28, 1989

A 13.2:

READEX FICHE best copy available

United States Department of Agriculture | Forest Service | WO

Reply to: 3110 Date: MAY 10 1989

Subject: 1990 CFFP Campaign Catalog and Order Form

To: Regional Foresters; Station Directors; Area Director; State Foresters; Bureau Chiefs, Department of the Interior; and Executive Director, Canadian Forestry Association

CONSOLIDATED ORDERS DUE IN WASHINGTON, DC, AUGUST 25

Enclosed is the new Smokey Bear Campaign Catalog and Order Form. This is to be used for ordering your 1990 Cooperative Forest Fire Prevention (CFFP) materials. The Catalog has been redesigned to align common items and to facilitate your review prior to ordering. Based on your input, several items are being reissued in 1990. We hope you will find them to be as useful and well received as in prior years. These materials may be mailed directly to the National Forests, Regions, Area, or States indicated on your order.

States should forward their orders to the appropriate Region or the Area office where they will be combined and sent to Washington. Consolidated orders for Region 9 will only include the National Forests. Those for the States in that Region will be consolidated by the Northeastern Area. All other Regions will consolidate orders for both National Forests and States.

All Regions should use the software package for transmitting their Smokey Bear orders via Data General. It is important that total quantities be shown as number of standard packs. Handwritten orders will not be accepted, and orders will not be shipped to P.O. boxes. The item, number of standard packs, and freight address are to be listed on a separate form for every item ordered. **In order to facilitate completion of National consolidated order please list all offices of your Region, State, Forests, Districts, and Area whether or not orders have been placed. Where items are not ordered please place zero in the amount column.** These forms must accompany the consolidated order when it is sent to Washington.

You will be notified if there is difficulty in obtaining items from vendors. The prices quoted herein are our best estimates of break-even costs and include prepaid delivery charges. Materials ordered should be obligated against FY 1990 funds. The Washington Office will request transfer of the full amount obligated early in FY '90.

Please contact Zanetа Humes (703 or FTS) 235-8666 if you have questions relating to the 1990 order.

Also included in this Catalog is the current list of authorized licensees and the products manufactured. This list is provided to assist you in locating sources of promotional materials for use in prevention activities.

The National Association of State Foresters (NASF) will distribute its 1990 Catalog directly to State forestry offices. That Catalog contains some of the same standard items found in our CFFP Campaign Catalog. States may order directly from NASF, but Federal regulations prohibit any purchasing from NASF by Federal agencies.

ALLAN J. WEST
Deputy Chief
State and Private Forestry

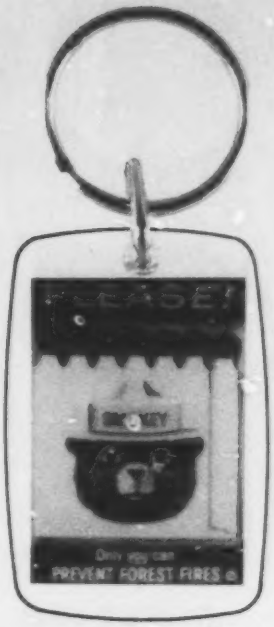
Enclosures

FS-6200-28a (5/84)

Theme Materials

90-CFFP-1 Basic Poster, "Only YOU." A new paper poster for indoor use. 13" x 18½". $88/500.

90-CFFP-2 School Poster, paper, 7" x 10". $40/500.



90-CFFP-3 Key Fob. "Think-Thanks." $46/50.

90-CFFP-4 Bookmark. Paper, 2¾" x $15/500.

90-CFFP-5 Patch. "Think-Thanks," 2¾" x 4". $25/25.

90-CFFP-6 Decal, "Think-Thanks." $29/100.

Posters

Can be ordered in two sizes, singles, and sets.

90-CFFP-7a Special Poster—Don't Light Up the Night. Full Color, 20" x 30". $24/96.

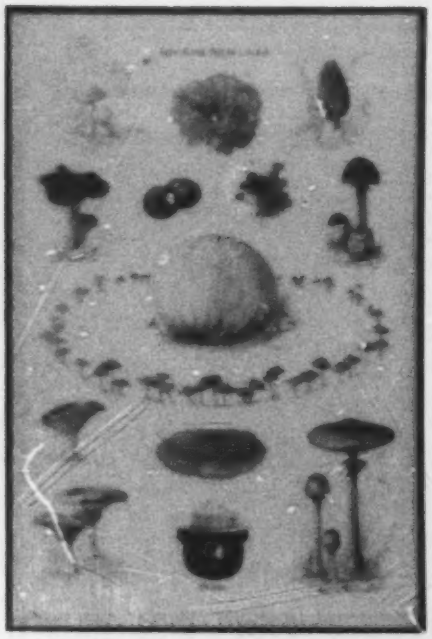
90-CFFP-7b. Full Color, 8½" x 11". $16/96.

90-CFFP-8a Special Poster—Birds Nest. Full color, 20" x 30". $24/96.

8b. Full color, 8½" x 11". $16/96.

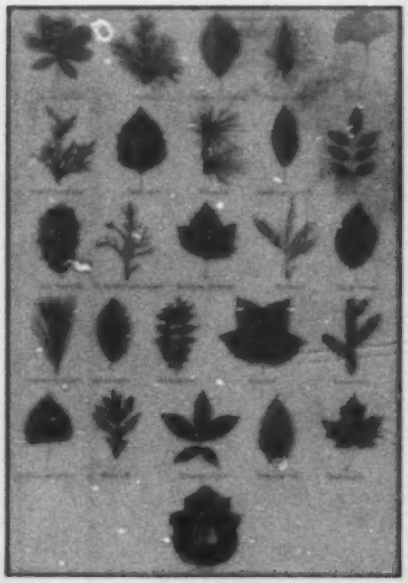
90-CFFP-9a Special Poster—Snakes. Full Color, 20" x 30". $24/96.

9b. Full Color, 8½" x 11". $16/96.



90-CFFP-10a Special Poster—Mushrooms. Full Color, 20" x 30". $24/96.

10b. Full Color, 8½" x 11". $16/96.



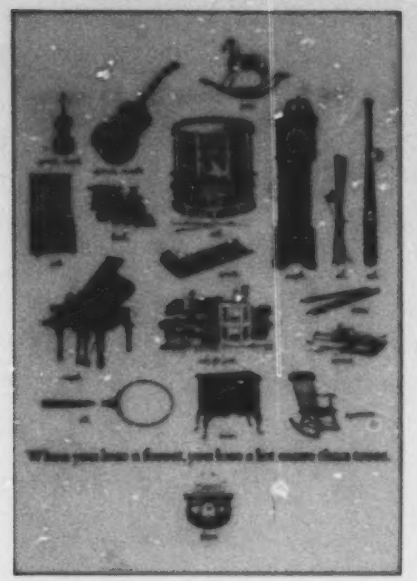
90-CFFP-11a Special Poster—Leaves. Full Color, 20" x 30". $24/96.

11b. Full Color, 8½" x 11". $16/96.

90-CFFP-12a Special Poster—Birds. Full Color, 20" x 30". $24/96.

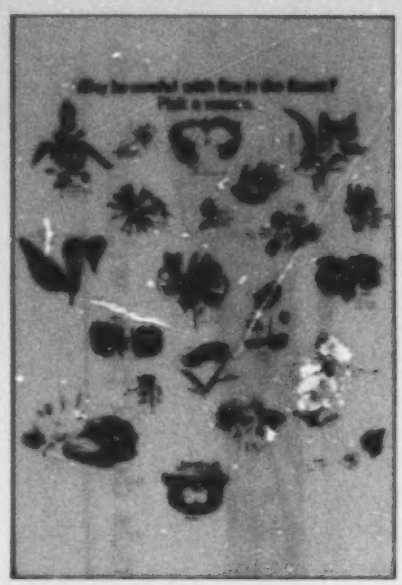
12b. Full Color, 8½" x 11". $16/96.

Posters



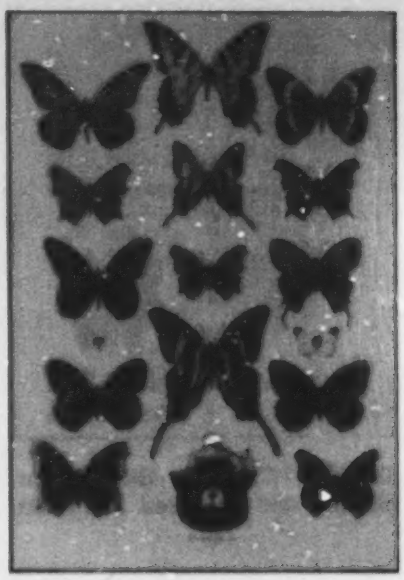
90-CFFP-13a Special Poster—Wood Products. Full Color, 20″ x 30″. $24/96.

13b. Full Color, 8½″ x 11″. $16/96.



90-CFFP-14a Special Poster—Flowers. Full Color 20″ x 30″. $24/96.

14b. Full Color, 8½″ x 11″. $16/96.

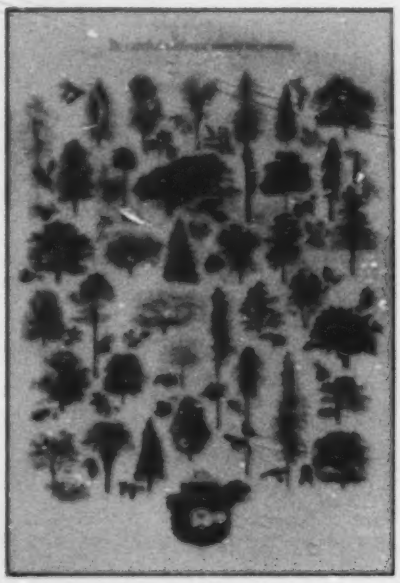


90-CFFP-15a Special Poster—Butterflies. Full Color, 20″ x 30″. $24/96.

15b. Full Color, 8½″ x 11″. $16/96.

90-CFFP-16a Special Poster—Animals. Full Color, 20″ x 30″. $24/96.

16b. Full Color, 8½″ x 11″. $16/96.



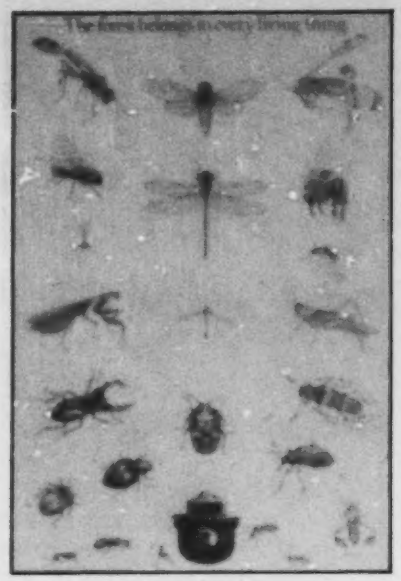
90-CFFP-17a Special Poster—State Trees. Full Color, 20″ x 30″. $24/96.

17b Full Color, 8½″ x 11″. $16/96.

90-CFFP-18a Special Poster—Fish. Full Color, 20″ x 30″. $24/96.

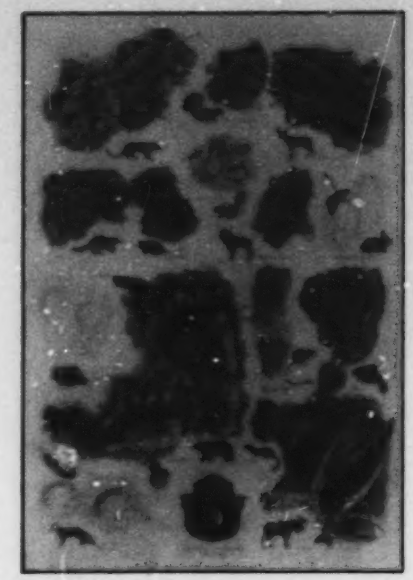
18b. Full Color, 8½″ x 11″. $16/96.

Posters



90-CFFP-19a Special Poster—Insects. Full Color, 20″ x 30″. $24/96.

19b. Full Color, 8½″ x 11″. $16/96.

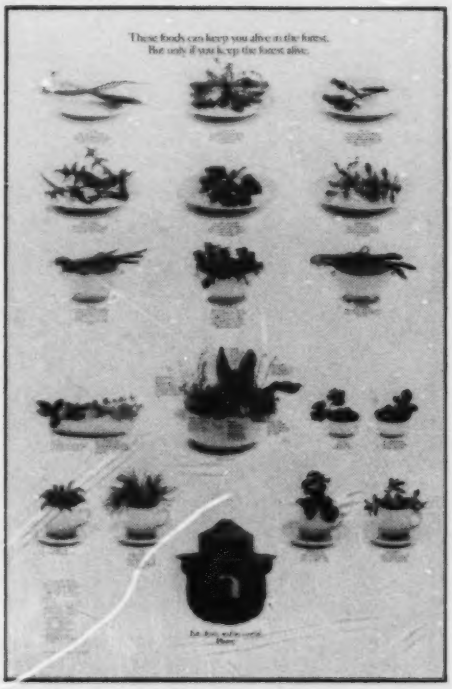


90-CFFP-20a Special Poster—Animal Footprints. Full Color, 20″ x 30″. $24/96.

20b. Full Color, 8½″ x 11″. $16/96.

90-CFFP-21a Special Poster—Lizards. Full Color, 20″ x 30″. $24/96.

21b. Full Color, 8½″ x 11″. $16/96.



90-CFFP-22a Special Poster—Food. Full Color, 20″ x 30″. $24/96.

22a. Full Color, 8½″ x 11″. $16/96.

90-CFFP-23a Special Posters—collated sets. Full Color 20″ x 30″. $27/96 = 6 complete sets. (16 posters).

23b. Special posters—collated sets. Full Color 8½″ x 11″. $19/96 = 6 complete sets. (16 Posters).

Signs

90-CFFP-24 Fire Danger Sign, shovel in left hand. A standard 5'8" tall Smokey Bear fire danger sign. $39 each.

90-CFFP-25 Fire Danger Sign, shovel in right hand. Same sign as 90-CFFP-28. (For a 2-way sign, order both 24 & 25.) $39 each.

FIRE DANGER ADJECTIVES
(construction plans of fire danger sign furnished with each order of fire danger adjectives)

Fire Danger Adjectives are needed to complete Fire Danger Signs. Order Fire Danger Adjectives 90-CFFP-26

90-CFFP-26 Fire Danger Adjectives. One set of five different 32" x 12" reflective, adhesive-backed fire danger signs for use with 28 and 29. (For a 2-way sign, order 2 sets.) $77 each.

Smokey Says:

PREVENT FOREST FIRES!

90-CFFP-27 Reflective Outdoor Sign, "Prevent Forest Fires." A 44" x 16" reflective 2-color poster on aluminum. $31 each.

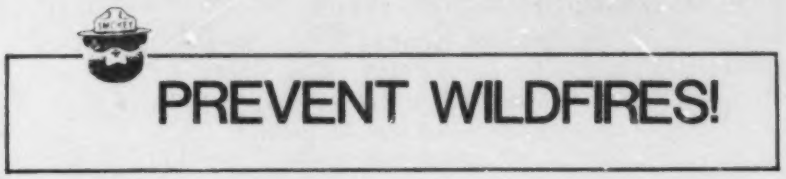
90-CFFP-28 Reflective Outdoor Sign, "Prevent Range Fires." A 44" x 16" reflective 2-color poster on aluminum. $31 each.

90-CFFP-29 Fiberglass Roadside Sign 18" x 24" with holes for hanging. $24 each.

90-CFFP-30 Fiberglass Picnic Area Sign. 7" x 9½". $13 each.

Bumper Stickers

90-CFFP-31 Bumper Strip, "I love Smokey Bear." Smokey Bear and a red heart for "love" on bumper strip. $41/100.



90-CFFP-32 Bumper Strip, "Prevent Wildfires!" A 2-color bumper strip. $50/100.

90-CFFP-33 Bumper Strip, "Support Your Local Bear." A 2-color bumper strip. $41/100.

Pamphlets

90-CFFP-34 "Making Campfires Safe." A folder of helpful tips with illustrations. $9/100.

90-CFFP-35 "Safe Debris Burning." A folder of helpful tips with illustrations. $9/100.

90-CFFP-36 "Fire Safety Outdoors." A folder of helpful tips with illustrations. $9/100.

Suppose you went camping
Be careful where you build your campfire.
Be sure your fire can't spread.
Never leave a campfire unattended.
Always put your campfire out—DEAD OUT!
Please be careful where and when you smoke.
Crush all smokes—DEAD OUT!
A lighted match is a deadly weapon in the forest.

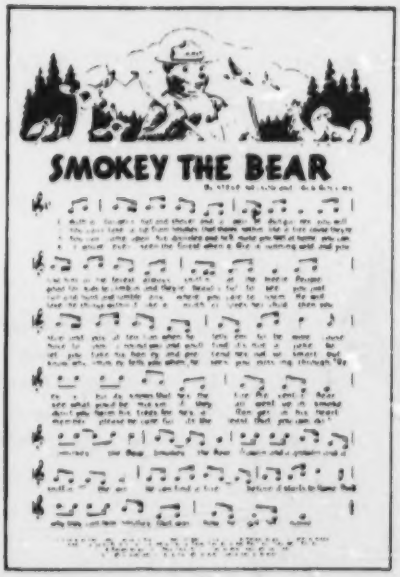
90-CFFP-37 Fold-out Pamphlet, "Suppose You Went Camping." An inexpensive handout that reminds everyone of forest fire prevention measures. $11/100.

Other Prevention Material

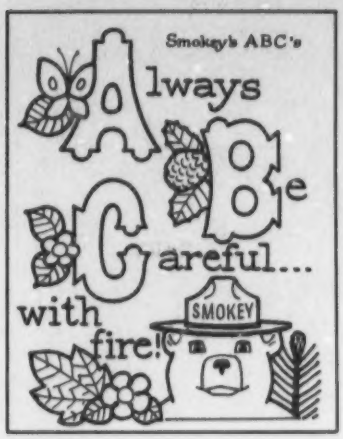
90-CFFP-38 Stamps, a block of four gummed and perforated stickers. $40/1000.

90-CFFP-39 Junior Forest Ranger Handbook. A workbook that can be used in classrooms, scouting activities, and other programs relating to conservation 5¼" x 8½". $20/100.

90-CFFP-40 True Story Comic Book (English), "The True Story of Smokey Bear." A popular item for handouts and use in the classroom. $70/500.

90-CFFP-41 True Story Comic Book (Spanish), "The True Story of Smokey Bear" in Spanish. $90/500.

90-CFFP-42 Smokey Bear Song Sheet. The melody and verses are on front side of sheet and a conservation pledge on the back side. $30/1000.

Other Prevention Material



90-CFFP-43 Coloring Sheet. "Please Be Careful With Fire." $20/500.

90-CFFP-44 Wallet Card. A handout item for field and public contacts. $10/500.

90-CFFP-45 Note pads (lined), 5" x 8" with 50 sheets per pad. $11/25.

90-CFFP-46 Note pads (unlined), 5" x 8" with 50 sheets per pad. $10/25.

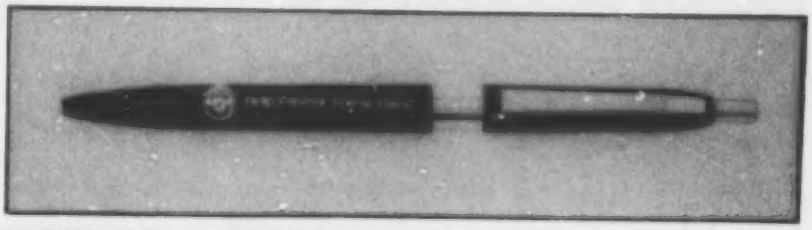
90-CFFP-47 Name tag. A pressure-sensitive adhesive-backed tag. 3½" x 2⅜". $11/100.

Other Prevention Material

90-CFFP-48 Button. A special yellow button for use as handout. $43/500.

90-CFFP-49 Tokens. Slightly larger than a half dollar. $43/1000.

90-CFFP-50 Stick-ons. $45/250.



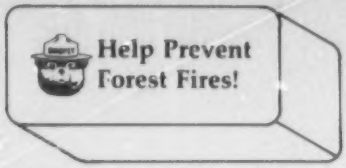
90-CFFP-51 Pen. A retractable pen with ink filler and imprinted fire prevention message. In assorted colors. $19/100.

90-CFFP-52 Pencil. A round wood pencil with eraser and imprinted fire prevention message. In assorted colors. $17/250.

90-CFFP-53 12" ruler. $120/1000.

Other Prevention Material

90-CFFP-54 Story of the Forest. A popular 16-page book that tells the story in simple, effective language. $72/200.



90-CFFP-55 Eraser with fire prevention message. $30/25.

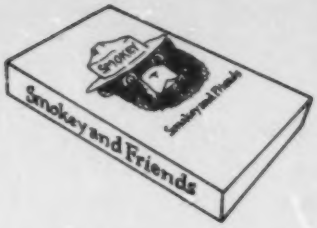
90-CFFP-56 Whistle with fire prevention message. In assorted colors. $17/25.

90-CFFP-57 Lapel Pin/Bookmarker with fire prevention message. In assorted colors. $7/50.

90-CFFP-58 Balloons. Colorful balloons featuring Smokey Bear and a prevent forest fires message. $35/500.

90-CFFP-59 Litterbag. A plastic 9" x 12" litterbag with Smokey and a message printed on it. $56/1000.

Teaching Aids



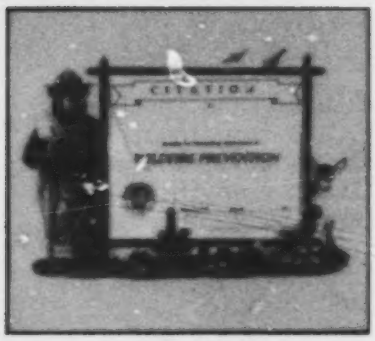
90-CFFP-60 Teaching Aid. 11.5 minute video. Animated. Discusses products that come from trees, benefits of trees, and includes song on conservation. Tape size, ½" VHS only. $10 each.

90-CFFP-61 Teaching Aid. "What's A Tree Done for You lately?" $55/50.

Awards

Can only be ordered by Forest Service and state forestry people.

90-CFFP-62 Smokey's Helper Patch. While this embroidered patch is not an official part of the Smokey Bear awards program, this patch may be used to recognize those individuals who have contributed to wildfire prevention on a one time basis for a short period of time. $17/25.



90-CFFP-63 Citation. This award is to be given to organizations and individuals that have provided outstanding local service for wildfire prevention over a two-year period (Frame is not included). $8/50.

90-CFFP-64 Smokey Bear Appreciation Award. This award, made from wood is to be given to organizations and individuals for significant service for wildfire prevention at any level over a period of at least one year. $19 each.

SMOKEY BEAR HEADQUARTERS

WASHINGTON, D.C. 20252

Remember -
Only you can
PREVENT
FOREST FIRES!

Dear Friend:

For over 45 years, people like you have worked hard to help me prevent forest fires. We have done well together, but we can do even more in 1990.

This guide describes the materials prepared for my 1990 campaign. Some of the items have been around for many years, others are new.

With the cost of printing rising, it may be tough to finance the stocks we need to cover all the opportunities we have to push forest fire prevention. Please think about your own opportunities and problems and order the items that will best meet your needs.

Not included in this campaign guide are the "mass media" materials for radio, television, newspapers, outdoor and transit advertising, and magazines. These are distributed directly to the media by the Advertising Council. The media donate their time and space to forest fire prevention. Last year their donations were worth more than $43 million. Local contacts were important in making the figure so impressive.

The key people in my campaign are people like you who want to help.
R E M E M B E R . . . O N L Y Y O U C A N P R E V E N T F O R E S T F I R E S !

Your Friend,

SMOKEY

ORDER FORM
1990 COOPERATIVE FOREST FIRE PREVENTION CAMPAIGN

ORDERS DUE BY AUGUST 25, 1989

FROM: _____
(Name, Title, Agency, or Organization)

SHIP ORDER TO: NO POST OFFICE BOXES, PLEASE!

_____
_____
_____
_____
_____

Item No.	Item Description	Number in standard pack	Price per standard pack	Number standard packs ordered	Total amount dollars
1	Basic Poster, paper 13" x 18 1/2"	500	88		
2	School Poster, paper 7" x 10"	500	40		
3	Key Fob	50	46		
4	Bookmark 2 3/4" x 8 1/2"	500	15		
5	Patch Embroidered	25	25		
6	Decal Vinyl	100	29		
7a.	Special Poster- 20" x 30" "Eyes in the Dark"	96	24		
b.	Special Poster- 8 1/2" x 11" "Eyes in the Dark"	96	16		
8a.	Special Poster- 20" x 30" "Nests"	96	24		
b.	Special Poster- 8 1/2" x 11" "Nests"	96	16		
9a.	Special Poster- 20" x 30" "Snakes"	96	24		
b.	Special Poster- 8 1/2" x 11" "Snakes"	96	16		
10a.	Special Poster- 20" x 30" "Mushrooms"	96	24		
b.	Special Poster- 8 1/2" x 11" "Mushrooms", 8 1/2" x 11"	96	16		
11a.	Special Poster- 20" x 30" "Leaves"	96	24		
b.	Special Poster- 8 1/2" x 11" "Leaves"	96	16		
12a.	Special Poster- 20" x 30" "Birds"	96	24		
b.	Special Poster- 8 1/2" x 11" "Birds", 8 1/2" x 11"	96	16		
13a.	Special Poster- 20" x 30" "Wood Products"	96	24		
b.	Special Poster- 8 1/2" x11" "Wood Products", 8 1/2" x 11"	96	16		

Item No.	Item Description	Number in standard pack	Price per standard pack	Number standard packs ordered	Total amount dollars
14a.	Special Poster- 20"x 30" "Flowers"	96	24		
b.	Special Poster- 8 1/2" x 11" "Flowers"	96	16		
15a.	Special Poster- 20" x 30" "Butterflies"	96	24		
b.	Special Poster- 8 1/2" x 11" "Butterflies"	96	16		
16a.	Special Poster- 20" x 30" "Animals"	96	24		
b.	Special Poster- 8 1/2" x 11" "Animals"	96	16		
17a.	Special Poster- 20" x 30" "State Trees"	96	24		
b.	Special Poster- 8 1/2" x 11" "State Trees"	96	16		
18a.	Special Poster- 20" x 30" "Fish"	96	24		
b.	Special Poster- 8 1/2" x 11" "Fish"	96	16		
19a.	Special Poster- 20" x 30" "Insects"	96	24		
b.	Special Poster- 8 1/2" x 11" "Insects"	96	16		
20a.	Special Poster- 20" x 30" "Animal Footprints"	96	24		
b.	Special Poster- 8 1/2" x 11" "Animal Footprints"	96	16		
21a.	Special Poster- 20" x 30" "Lizards"	96	24		
b.	Special Poster- 8 1/2" x 11" "Lizards"	96	16		
22a.	Special Poster- 20" x 30" "Food"	96	24		
b.	Special Poster- 8 1/2" x 11" "Food"	96	16		
23a.	Special Poster- 20" x 30" Collated Sets	96	27		
b.	Special Poster- 8 1/2" x 11" Collated Sets	96	19		
24	Fire Danger Sign, shovel in left hand	1	39		
25	Fire Danger Sign, shovel in right hand	1	39		
26	Fire Danger Adjectives (1 set) reflective	1 set	77		
27	Reflective Outdoor Sign, "Prevent Forest Fires," 44" x 16"	1	31		
28	Reflective Outdoor Sign, "Prevent Range Fires," 44" x 16"	1	31		
29	Fiberglass Roadside Sign, with holes for hanging, 18" x 24"	1	24		
30	Fiberglass Picnic Area Sign, 7" x 9 1/2"	1	13		
31	Bumper Strip - I Love Smokey Bear	100	41		

Item No.	Item Description	Number in standard pack	Price per standard pack	Number standard packs ordered	Total amount dollars
32	Bumper Strip - Prevent Wildfires!	100	50		
33	Bumper Strip - Support Your Local Bear	100	41		
34	Make Campfires Safe, folder	100	9		
35	Safe Debris Burning, folder	100	9		
36	Fire Safety Outdoors, folder	100	9		
37	Fold-out Pamphlet, "Suppose You Went Camping"	100	11		
38	Stamps, block of 4	1000	40		
39	Junior Forest Ranger Handbook, 5 1/4" x 8 1/2"	100	20		
40	True Story Comic Book, (English)	500	70		
41	True Story Comic Book, (Spanish)	500	90		
42	Smokey Bear Song Sheet	1000	30		
43	Coloring Sheet	500	20		
44	Wallet Card	500	10		
45	Note Pad, (lined) 5" x 8"	25	11		
46	Note Pad, (unlined) 5" x 8"	25	10		
47	Name Tag, adhesive back, 3 1/2" x 2 3/8"	100	11		
48	Button	500	43		
49	Token	1000	43		
50	Stick-Ons	250	45		
51	Pen	100	19		
52	Pencil	250	17		
53	Ruler, 12"	1000	120		
54	Story of the Forest, a 16 page publication	200	72		
55	Eraser	25	30		
56	Whistle	25	17		
57	Lapel Pin/Bookmark	50	7		
58	Balloon	500	35		
59	Litterbag, plastic	1000	56		

Item No.	Item Description	Number in standard pack	Price per standard pack	Number standard packs ordered	Total amount dollars
60	Video	1	10		
61	Teaching Aid, "What's a Tree Done For You Lately?"	50	55		
62	Smokey's Helper Patch	25	17		
63	Citation	50	8		
64	Smokey Bear Appreciation Award	1	19		

CHARGE APPROPRIATION _____ TOTAL VALUE OF ORDER _____

List of Licensees and Items They Manufacture as of May 1, 1989

Smokey Bear Licensees

T. E. Acquisition 1619 Broadway, 9th Floor New York, NY 10019 Mr. Stephen Shippee (212) 265-7621	Television cartoon series.
Aminco International (USA) 2685 Dow Avenue, Unit 3a Tusin, CA 92680 Mr. Michael Woods (714) 838-6273	Enamel buckles, pins, cloisonne pins and brass key tags.
Arjon Manufacturing Corp. 100 Hoffman Place Hillside, NJ 07205 Mr. Arleen Anastos (201) 372-9062	Magnetic memo holders, magnetic rainbow picture frame, key chains, household decoration hooks, planter
Artistic Greetings, Inc. One Artistic Place P.O. Box 1999 Elmira, NY 14902 Mr. Stuart Komer (607) 733-5541	Mail orders/direct marketing in newspapers, mass mail order houses, and co-op mailing. Items include: labels, ink stamps, memo pads, note paper, calling cards and stationary.
Bachmann Industries, Inc. 1400 E. Erie Avenue Philadelphia, PA 19124 Mr. Larry Gonick (215) 533-1600	Box car electric trains
Bear's Lair P.O. Box 336 Ojai, CA 93023 Mr. Crain Wintersteen (805) 652-0804	Use of Smokey Bear image on advertising for wholesale company selling Smokey Bear items.
Benay Albee Novelty Co. 4710 Roanoke Avenue Newport News, VA 23607 Mr. Stanley Molin (804) 244-0807	Smokey Campaign Hat (adult/children) made of felt, straw and/or durafelt.
Earl Butler Associates, Inc. 1710 Potrero Avenue South El Monte, CA 91733 Mr. Earl Butler (213) 686-0623	Smokey Bear jewelry and a Smokey Bear belt buckle.

Smokey Bear Licensees

Cameron of California 5571 Camino Real Riverside, CA 92509 Ms. Linda Metcalf (714) 685-3357	Porcelain plates, mugs, Christmas ornaments, thimbles, tiles, ashtrays, plate and cup set, paperweight, book mark, lighter case, and jewelry.
Capitan Chamber of Commerce P.O. Box 441 Capitan, NM 88316 Ms. Maxine Wright (505) 354-2247	Smokey Bear medallion.
Carvings in Wood 3218 Sheridan Way Stockton, California Ms. Karen Howard (209) 474-WOOD	Wood Carvings of Smokey Bear
Chappel 810 Seventh Avenue New York, NY 10019 Mr. Donald Carrino (212) 399-7373	Record, song, "Smokey Bear."
CTI Industries, Inc. 22160 North Perrer Road Barrington, Illinois 62010 Mr. Mark Anderson (312) 382-1000	Balloons (metallic and latex).
Coins of America 8167 Hunters Grove Germantown, TN 38138 Mr. Jim Jacobs (901) 754-4849	Laminated souvenior cards of mounted coins, calendars, trading cards, placemats, wall plaques, bookmarkers and stick-ons of miniature posters laminated in plastic and key tags.
Coronet/MTI Film and Video 108 Wilmot Road Deerfield, Illinois 60015 Ms. Lori Olson (312) 940-1260	Distribution of Smokey Bear film with detailed teachers guides.
Peter David, Inc. 222 Verus Street San Diego, CA 92154 Desiree Garcia (619) 429-0901	Major League Baseball/Smokey Pins (Collector sets & individual).

Smokey Bear Licensees

Eye Catchers Ltd. 1045 Bay Boulevard, Suite F Chula Vista, CA 92011 Elsa Rappport (619) 420-2290	Plush Smokey face and hat upon baseball cap, tote bag, back pack, sweatshirt, and sweater.
Facemakers, Inc. 140 Fifth Street Savanna, Illinois 61074 Mrs. A. St. George (815) 273-3944	Smokey Bear Costume.
Harcourt Brace Jovanovich, Inc. Orlando, FL 32887 Ms. Amy Nowicki (305) 345-3797	HBJ reading program-contains a story based on the tale of Smokey Bear in English and in Spanish.
Indiana Tree Farm Committee 2895 Centennial Road Martinsville, IL 46151 Mr. Robert D. Burke (317) 342-3851	Poster, "What's A Tree Done For You Lately?"
J & M Creations 19525 Red Feather Road Apple Valley, CA 92307 Mrs. Linda Johnson (619) 242-1617	Poster replica pins and poster T-shirts, Smokey Bear pins, strip bandages, and jackets.
J & W Coins 11501 Brookhurst Street Suite 205 Garden Grove, CA 92640 Mr. Jack Worley (714) 530-6262	1 and 2 ounce rained silver Smokey Bear poster coins and 1 ounce silver and gold Smokey's 50th birthday coin.
Jackson Stamp Co. 9850 Queenswood Lane Dallas, TX 75238 Mr. David B. Jackson (214) 741-3050	Stamp album/catalog.

Smokey Bear Licensees

Josef Creations, Inc. 55 Cromwell Street P.O. Box 2682 Providence, RI 02907 Mr. Frank Kilcline (800) 345-3797	Metal spoons, pewter spoons, pewter thimbles, metal bells, metal minibells, metal keyholders, metal letter openers, metal bookmarks, metal money clips, metal magnets, glassware metal pin, charms, metal JFR badges, tin/pin type badges.
Les A. Joslin P.O. Box 4633 Sunriver, OR 97707 (503) 593-1957	Smokey Bear Belt Buckles made of brass or bronze, or of durable brass or bronze plated metal.
L & L Cookie Cutter 624 E. Dennison Appleton, WI 54911 Mr. Neils C. Larsen, Sr. (414) 739-5964	Smokey Bear Cookie Cutters in the shape of Smokey Bear's head and figure.
Lion Brothers Co., Inc. 10246 Reisterstown Road Owings Mills, MD 21117 Mr. John Crean (301) 363-1000	Embroidered patches, pressure sensitive decals, embroidered caps and visors, sweatshirts.
James Thomas Malcolm 305 East Main Street Suite 3, Box 102 Lexington, Ohio 44904 (419) 756-3620	Smokey Bear Vending Machines
Maximillion Productions 98 Riverside Drive New York, NY 10024 Ms. Peggy Traktman (212) 874-3121	Maximillion Productions fire prevention show, "The Fireman's Review."
John H. McMahon P.O. Box 913 Crestview, FL 32536 (904) 682-3166	Manufacture and sale recording and sheet music to "Keep the Forest Green."
Morielle Press 4214 Shannon Hill Road Alexandria, VA 22310 Ms. Ellen Morrison (703) 960-6363	Book entitled "Guardian of the Forest"

Smokey Bear Licensees

Mt. Joy Township Forest Fire Crew 139 North Market Street Mt. Joy, PA 17552 Ms. Ellen Louis Atland (717) 653-2100 or 653-2130	Smokey Bear writing paper.
National Archives Trust Fund Board 8th & Pennsylvania Avenue, NW Washington, DC 20408 Ms. Judy M. Edelhoff (202) 523-1514	Smokey Bear poster, trays, puzzles and post cards.
National Association of State Foresters P.O. Box 21707 Columbia, SC 29221 Mr. Claude Barton (803) 758-6900	Smokey Bear Pocket Planners and Smokey Bear collateral materials.
New Mexico State Park and Recreation Commission P.O. Box 1147 Sante Fe, NM 87503 Mr. Robert H. Berntsen (505) 827-7465	Smokey Bear Historical State Park in Capitan, New Mexico.
Norcrest China Co. 55 West Burnside Street Portland, OR 98209 Mr. William Naito (503) 228-7404	Ceramic Smokey Bear figurines, salt and pepper sets, ashtrays, and coin banks.
The Noteworthy Co. 100 Church Street Amsterdam, NY 12011 Mr. Thomas B. Constantino (518) 842-2660	Litterbags (paper and vinyl).
Pacific Northwest National Parks and Forests Association 83 S. King Street, Suite 212 Seattle, WA 98104 Mary Ellen Rutter (206) 442-7958	Book, "A Simple Country Bear That Made Good."

Smokey Bear Licensees

Packaging Art Company 1407 Broadway Street Room 1200 New York, New York 10018 Mr. Irwin Silver (2120 944-6707	T-shirts and Sweatshirts using Smokey Bear Postal Stamp
Renaissance 295 Fifth Avenue Suite 919 New York, NY 10016 Ms. Patricia Warner (212) 532-3366	Beach Towels
Ande Rooney, Ltd. P.O. Box 758 Port Ewen, NY 12466 Ms. Ande Rooney (914) 339-5533	Signs, magnets, pins, and bookmarks.
St. Nicholas Music, Inc. 1619 Broadway New York, NY 10019 Mr. Michael V.P. Marks (212) 582-0970	Musical composition, "Ballad of Smokey the Bear."
Shafton, Inc. 5500 Cleon Avenue North Hollywood, CA 91601 Mr. David Janzow (818) 985-5025	Smokey Bear costumes.
Smokey Bear, Inc. P.O. Box 419 Mendham, NJ 07945 Ms. Victoria Albrecht (201) 543-6111	Jeans, shirts, jackets, children's and adult's clothing and accessories, and camping items.
Smokey Bear Marketplace 364 Albany Turnpike Canton, CT 06019 Mr. Rocco A. DeFronzo (203) 693-0779	Operation of Smokey Bear Marketplace.
Smokey Bear Motel and Coffee Shop P.O. Box 397 Capitan, NM 88316 Mr. Norman Renfro (505) 354-2253	Smokey Bear Motel and Coffee Shop.

Smokey Bear Licensees

Sport Venture 1971 S. 4490 West Suite B Salt Lake City, Utah 84104 Bud Raymer (801) 974-5585	T-Shirts, sweatshirts, and embroidered hats.
Syndistar, Inc. 648 Hickory Avenue New Orleans, LA 70123 Ms. Billie Rodrigue (504) 737-4486	Film, "Smokey's Match Tips"
Three Bears, Inc. 208 Coggeshall Avenue Newport, RI 02840 Ms. Martha Newton-Skeeley (401) 847-3330 (800) OK-4-BEAR	Plush stuffed Smokey Bear doll and Smokey's furry forest friends.
Timberline Industries II, Inc. 2200 Park Central Blvd., North Suite 700 Pompano Beach, FL 33064 Mr. Bob Wilkus (305) 977-6900	Confections--gummi and jelly candy, dextrose and sucrose,candy, suckers, chewing and bubble gum, taffy and caramels, mints, hard candy, cough drops, enrobed nuts and other centers; meat snacks--jerky, dried sausage, pepperoni sticks, and beef sticks.
Toy Collector Club 1700 Carlisle Drive East Mobile, AL 36618 Mr. David Graham (205) 344-0064	Model bank trucks.
Vernon Co. 604 W. 4th Street Newton, IA 50208 Mr. Dick Murphy (515) 792-2880	Smokey Bear advertising calendars, pens and pencils.
Village of Capitan P. O. Box 246 Capitan, NM 88316 Ms. Janet N. Keel	Smokey Bear Museum.
Virginia Forestry Association 1 North Fifth Street Richmond, VA 23219 Mr. Charles F. Finley, Jr. (804) 644-8462	Book covers using Smokey Bear artwork and messages.

Smokey Bear Licensees

West Coast Specialities 137 Prescott Avenue El Cajon, CA 92020 Ms. Pearl R. Waxler (619)447-3900	clips, auto shades, watches, clocks, mugs
Wild West Shirt Co. 1400 North Rouse Bozeman, MT 59157 Mr. Donald C. Cowles (406) 587-5133	Silk-screened T-shirt and sweat shirts.
WizCom Productions 1867 Fixlini Street San Luis Obispo, CA 93401 Mr. Gary Nichols (805) 549-8323	Poster calendars
Woodland Enterprises Box 3524 University Station Moscow, ID 83843 Mr. James Fazio (208) 882-6668	Mail-order licensed Smokey Bear items and Smokey Bear T-shirts, license plate frame, tote bags, sunvisors, nylon wallet, bibs, insulated coffee mug, apron, writing stationary, 1986 Pewter belt buckle, puff-processed, silk screen imprinted adjustable baseball type caps, 1987 limited edition Smokey Bear, Pewter belt buckle and Smokey day pack, Smokey Bear gift pack box featuring four food items, pocket knife/nail file, 1988 and 1989 (45th anniversary) belt buckler, Smokey Bear pins.
Yadlo Enterprises P.O. Box 191 Piedra, CA 93649 Ms. Gail Olday (209) 787-2453	Hand painted china cups and plates and watches.

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